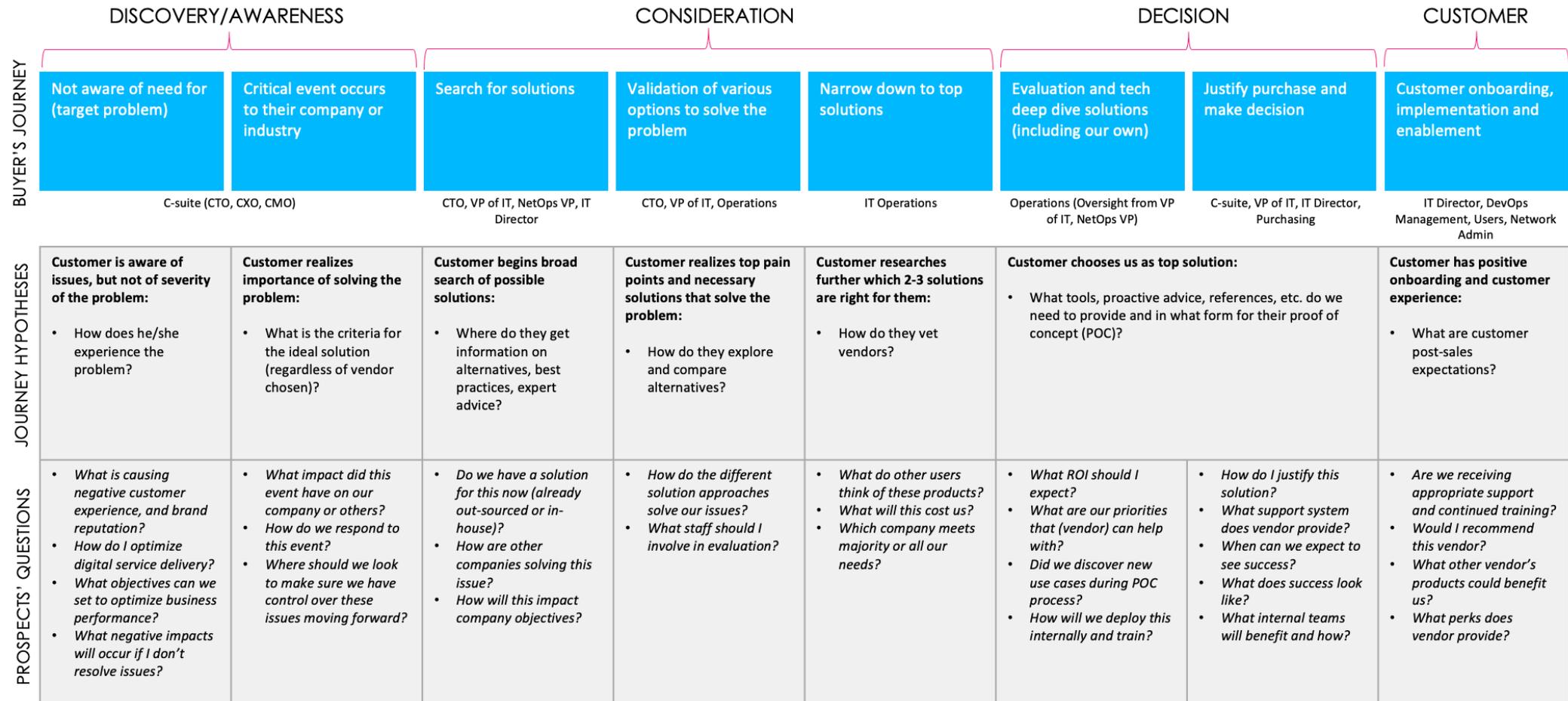


Example: Generic Buyer's Journey



This example is based on a real Buyer's Journey. It has be greatly simplified for illustration purposes.